

Incredible India

India Tourism Frankfurt / Main

ONLINE-NEWSLETTER

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TOURIST INFORMATION

India Tourism organises 25 Incredible India workshops in Germany

The incredible breakfast workshops on Incredible India organised by the India tourism office in Germany was very well received by the travel and tourism trade in Germany. This is the first time that India tourism has conducted special India workshops in 25 cities of Germany.

The participants' at all major cities of Germany enjoyed the beautiful presentation on India by Mr. Klaus Wolff who is a well-known India Expert. This presentation was supported by the presentation of India Tourism which introduced new India tourism Products and Air India which introduced its new fleet to the participants. We congratulate the lucky winners of the free Air India Ticket to India.

A post event survey has indicated that there is a huge potential for introduction of States tourism products via such road shows as the German tourist is looking for new destinations to explore in India. The participants of the Incredible India workshops are online under india-tourism.de/workshop-teilnehmer.html.



Union Tourism Minister Announces Plan to Double Tourist Numbers by 2016

The Tourism Minister announced his plans to double tourist numbers visiting India by 2016. He said Tourism in India is already on the rise with the country seeing the number of visitors increasing by 10% between January and October this year alone. But the country has much grander plans and hopes to ensure that 1% of all global tourists are in India by the end of 2016. The Tourism Minister was of the opinion that country will require an additional 400,000 hotel rooms to meet the demand which it proposes to do through a range of Public Private Partnerships offering massive opportunities to would be partners.

India Wins Best Destination Award at World Travel Awards

Union Tourism Minister, Shri Subodh Kant Sahai received two prestigious awards 'Best Destination' and 'Best Marketing Campaign' from Mr. Graham Cooke, Chairman, and World Travel Awards at London on 8th November, 2011

Speaking at the award presentation ceremony, Mr. Graham Cooke, Chairman, World Travel Awards, said, "Currently India lies as one of the most favoured destinations for tourists from around the world. But with investment over the next two years it hopes to drive to 'year-round' tourism, including eco, wildlife, health and cruising will seem them break into the top 10 for the first time, surpassing the likes of Australia, Switzerland and South Africa in the process".

India's airports can handle 500 million travellers by 2030

The modernisation cum expansion plan of Airports authority of India includes modernization of 35 non-metro airports, development of 14 Greenfield airports and revival of 28 non-operational airstrips for non-scheduled operations. The refurbishing of Kolkata and Chennai airports are to be completed by December 2012. As per the plan, India will have 150 airports by 2030 compared to 90 airports at present. "These airports would have total capacity of handling about 500 million passengers per year.

The objective is to provide air connectivity to all smaller cities with

metros as it is expected that smaller cities and towns will spur the overall domestic air traffic growth in the coming years. As per AAI sources India's fleet size will increase to 2000 aircraft from the current level of 700 aircraft. Currently, India has the capacity to handle 162 million passengers annually at all airports in the country as against a prevailing demand of 95 million passengers. Currently 82 foreign airlines from 49 countries are operating to and from India. India will become the third largest aviation market in the world by 2030 from the ninth biggest aviation market as of today.

Revised itinerary for Deccan Odyssey Train announced by MTDC

Deccan Odyssey, one of the renowned luxury trains in India, has gone through an itinerary change for next season's run. The itinerary of Deccan Odyssey train will now cover Vasco city instead of Chandrapur and Sevagram. The new itinerary will cover destinations such as Mumbai, Sindhugarh, Goa, Vasco, Kolhapur, Aurangabad, Ajanta Caves, Ellora Caves and Nashik.

A joint endeavour of Maharashtra Tourism and Development Corporation and the Indian Railways, Deccan Odyssey was launched in 2009 following the resounding success of the famous Palace on Wheels. During the 8 days and 7 night's journey, the train traverses Mumbai, Sindhudurg, Goa, Vasco, Kolhapur, Aurangabad Ajanta Caves, Ellora Caves and Nashik. The luxurious rail journey on board Deccan Odyssey train lasts for 168 hours.

www.indianluxurytrains.com/journeys/deccan-odyssey.html

Qatar Airways Launches Daily flights to Kolkatta

Qatar Airways, the national airline of the State of Qatar, is set to embark on the latest journey of its remarkable expansion by launching its daily flights to the eastern Indian city of Kolkatta, formerly known as Calcutta, this year taking Qatar Airways' capacity in India to 95 services a week spread across 12 cities. Qatar Airways has been recently awarded Airline of the Year 2011 at the world airline awards in Paris.

Sarovar Hotels expansion plan to attract Religious Tourism

Sarovar Hotels & Resorts is planning in a big way to get a foothold in religious destinations in India. The company will develop 4-star hotels across 6-8 religious destinations in India. The target segment is the ever-growing religious tourism from overseas to India.

Bodhgaya is a major destination for Chinese, Thai and Sri Lankan travellers. A plan is also in place to market the brand to non-resident Indians who wish to do a complete circuit of Indian religious destinations." Other locations being explored for setting up hotels under the tie-up are Varanasi, Dharamsala and Puri.

Tourism Ministry establishes special cell to promote foreign film tourism

A special cell has been set up to facilitate the single-window clearance for film shootings in the country by the Union Ministry of Tourism in order to make it easier for foreign film makers to shoot in India. The platform has been formed as part of plans to get more international movie makers to the country, which is fast becoming a favourite location of global film industry. The body will consist of representatives from National Films Divi-

sion Corporation (NFDC), Union Information and Broadcasting Ministry, Union Tourism ministry, stake holders and the state government.

The Union Ministry of Tourism is trying to find ways to ease stringent visa regulations faced by the film makers. The Ministry has also decided to have upgraded infrastructure around places that are being developed as film shooting destinations.

Gujarat Tourism set to expand its Tourism Hubs in a big way

From getting Bollywood star Amitabh Bachchan to become the face of Gujarat tourism through advertising campaigns, to tapping into adventure, religious and beach tourism, the state Government is developing its tourism hubs in a phased manner. In a bid to foray into adventure tourism, the state government is presently developing facilities for parasailing, hot air ballooning, para-motoring, kayaking and rock climbing at Saputara.

The Gujarat tourism department also has plans to hold a 'Tandem flying festival' between December 19 and December 25 this year and National Open Cross Country flying competition in May next year. If all goes well with the cruise tourism plans, then luxury cruise liners might soon dock

at some of the ports in Gujarat. „Considering that the state has a 1,600 kms long coastline, 12 airports and a number of ports, it is an ideal destination for developing cruise tourism.

www.gujarattourism.com

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Carzonrent launches limo services

Car rental company Carzonrent recently launched a point - to - point (charges per kilometre) limo service in Delhi ,Mumbai and Bengaluru. The service has been designed to take care of the needs of business and leisure travellers to deliver them in complete safety and comfort with well trained chauffeurs. For this service the customers will have to pay for the kilometres travelled and not for the entire day. Cars under this service have a host of facilities such as elegant and comfortable interiors, interesting reading material, GPRS tracking, refreshments and Wi-Fi.

www.carzonrent.com/